

Ed Coates - Candidate for Vice President of Local Operations



The Election Committee has deemed that Ed Coates is a member in good standing of USMS. The candidate has indicated he is planning to attend the HOD Meeting for this election year and, if elected, is planning to attend all HOD Meetings during his tenure in office.

The candidate was nominated by *Colin Smiley* and received letters of recommendation from *Whitney Hedgepeth* and *Steve Limberg* in accordance with our Election Operating Guidelines.

The candidate provided the following responses on the Candidate Questionnaire/Consent-to-Run Form:

Section Two: Candidate Qualifications

I am a member in good standing of USMS in this election year: Yes No

I am planning to attend the HOD Meeting for this election year: Yes No

I am planning to attend all HOD Meetings during my tenure in office: Yes No

I have attended 1 or more HOD Meeting in the past five years? Yes No

Please list the USMS National HOD Meetings you have attended, including the dates of attendance:

I have attended Annual USAS convention and USMS HOD in 2005, 2007, 2008, 2010, 2012, 2013, 2014, 2015, 2016, 2017, and 2018

Section Three: Questions

Why are you interested in this position and why do you believe you would be a good candidate?

I have been active in both local LMSC as Chair and USMS national operations as the Chair of the Compensation and Benefits Committee. I also believe the 3 years I have served on the USMS Board as the at-large Board member from the South Central Zone has given me

exposure the VP of Local Operations duties and board operations. I believe all of these experiences make me well qualified to serve in this Vice-President role on the Board. My professional work experience with Boards also give me a good framework for participating in Board and performing the duties of the VP of Local Operations.

What do you consider to be the major issues facing USMS now and in the future? As a person holding an elected position within USMS, how would you address these issues?

The biggest issue for USMS is to determine what services to provide its diverse membership. We have competitive swimmers, fitness swimmers and triathletes. We also need to offer a standardize set of services to our members that is consistent throughout the country. Additionally, we need to make sure we effectively utilize our volunteers and give volunteers the necessary support and resources help USMS accomplish its strategic objectives.

Please list USMS committees on which you have served. Include the dates you were on the committees and the names of the committee chairs under whom you served:

I have served on the Compensation and Benefits committee since 2011. Sarah Welch was the committee chair when I joined the Committee. I have served as the Compensation and Benefits Chair since 2013. I was appointed to the Governance Committee for 2018. I have served on the convention task force in 2018.

Please list any other experience that relates to your qualifications for the position.

I have served on our LMSC Board and as LMSC chair for many years, so I have the unique experience of understanding the needs of local operations like an LMSCs and Zones. I also have served as chair of other local non-profit Boards and how they interact with a national Board and staff. I served as chair of the Central Texas Compensation and Benefits Association, a local affiliate to WorldatWord and chair of the Wisconsin Alumni Association of Austin, an affiliate organization of the Wisconsin Alumni Association.

Please list any other information you would like included.

Please write a short summary statement that will be posted on the display board with your photograph at the HOD Meeting

My goal as a Board member is to help USMS achieve it strategic goals. I think my 3 years as an at-large board member, combined with my experience as an LMSC chair gives me unique exposure to the needs of LMSCs and volunteers. I will work the Board members to help improve delivery of services to our memberships and enhance the volunteer experience.



**U.S. MASTERS
SWIMMING**

**Letter of Nomination
Colin Smiley**

April 20, 2019

USMS Election Committee

To Whom This May Concern:

I hereby nominate Ed Coates (South Texas LMSC Chair) for the position of Vice-President of Local Operations on the USMS Board.

I do this as a member of the South Texas LMSC and the South Central Zone

Respectfully submitted by,

Colin Smiley



**U.S. MASTERS
SWIMMING**

From: Whitney Hedgepeth
Longhorn Aquatics(TXLA)
Head Masters Swim Coach

April 21, 2019

Subject: Recommendation for Ed Coates

To: The Election Committee

I would like to recommend Ed Coates for the Vice-President of Local Operations on the USMS Board of Directors. Ed continues to be such a huge asset to Longhorn Aquatics. He is our team leader and the person that keeps things running smoothly within our program. He is always the first to welcome new members and he gets our team events organized. He worked tirelessly to make sure the 2008 spring Masters Nationals and most recently the 2018 Spring Zone Meet held at the University of Texas were run well and people enjoyed it. He was the most instrumental individual in the overall success of these meets. Ed's leadership of the South Texas LMSC is outstanding. He is continuously keeping members informed of local meets, membership renewals and any masters upcoming events. Ed swims 4-5 days per week with the Longhorn Masters group and regularly attends Masters Nationals where he promotes the sport that he loves to others.

Sincerely,

Whitney Hedgepeth



**U.S. MASTERS
SWIMMING**



RED McCOMBS SCHOOL OF BUSINESS
THE UNIVERSITY OF TEXAS AT AUSTIN

Department of Accounting • CBA 4M.202 • Austin, Texas 78712-1172 •

From: Steve
Limberg

Date: April 21, 2019

Subject: Recommendation for Ed Coates

To: The Elections Committee

It is my pleasure to enthusiastically recommend Ed Coates for the Vice-President of Local Operations on the USMS Board of Directors. He is a leader in every sense of the word. He has been Chair of the South Texas LMSC for over a decade, for which I chaired the election committee. In these roles he has been an avid representative for the sport at the local, regional and national levels. He is passionate about the organization, swimming, and its participants. The best interests of masters swimming and everyone involved have always guided his well-reasoned voice. His efforts have been tireless and steady, and his ability to work with others is premier.

Beyond Ed's impressive contributions in his official role, he is the heart and sole of Longhorn Aquatics (TXLA). He is a strong voice in encouraging everyone whether young or old, elite or not, and competition or fitness oriented. Ed is a central force in acknowledging achievements, whether official awards, records, fitness goals, or simply casual kudos for a good meet or workout. His organizational skills are impressive and range from TXLA hosting the 2008 USMS nationals and the 2018 USMS zones in Austin, team year-end ceremonies for our beloved coach, group trips for swimming events, and non-swimming occasions, among others. He is a hub of information including, to name a few, competitions and activities, weekly workout schedules posted on his Facebook page, and TXLA social events for which he is often the instigator and which add so much to the team's cohesiveness and *esprit de corps*. TXLA would not be the strong organization it is without Ed and his contributions to USMS promise to be the same.

I cannot imagine a better candidate than Ed Coates for the Vice-President of Local Operations. I forward my unqualified recommendation on his behalf.

Please do not hesitate to contact me if I can be of any further assistance.

With sincere regards,

Associate Dean for Graduate Programs
PricewaterhouseCoopers Centennial Professor
McCombs School of Business
University of Texas at Austin, Austin, TX